

14

February

hoboken41101:05 pm [12 comments](#) [monitor comments](#)

This is actually a great idea, and the owner of this service would like to hear from Hoboken mothers who happen to use a Nanny to care for their children. On more than one occasion I have witnessed certain Nannies uptown act in a “not so great manner”, nothing that would warrant me saying anything to them, but I’d like to let the parents know that it seemed like the Nanny would just act harsh and uncaring to the kids.



I believe that all Hoboken mothers employing Nannies should use this.

Here’s what Jill has to say:

Dear Hoboken411,

I want to tell you about a new service I just started in October.



I am a child abuse and sex crimes prosecutor in New York City and I am currently on maternity leave with my second child. While on leave, I started a site called <http://HowsMyNanny.com>. It is a service that provides license plates for strollers with a unique identifying number on them so if your nanny is out and about and does something bad to the baby or something praiseworthy, a passerby can get a message to the parent via the internet.

It is a growing problem in urban environments as evidenced by Elisabeth Hasselbeck from [“The View”](#) describing the “bad nanny sighting” she experienced. We are trying to encourage people to make positive reports as well so nannies can use them as almost letters of recommendation if they need to find new employers at some point. To that end, we are working with local magazines to start a nanny of the year award for the nanny who gets the most praise reports.

The magazine will feature the nanny and a local merchant will provide a small award.

We have received a great deal of press including [Good Morning America](#), [CNN](#), [The BBC](#) and [Fox News National](#). We are also excited to add that we were on the Front Page of the Daily Record in New Jersey this past weekend. **I have been in touch with a mother from Hoboken who is interested in the service, but would like to see it more widely spread in her town. I would love to talk to you further about this as the more people who know about the site, the more likely a mom or dad is to receive a report if there is a problem. We are working hard to keep children safe and think that this is a step in the right direction.**

Thank you for your time.